

522418-70528

Page 2 of 2

their family.

I have been in the selling Nature's Sunshine Products business since 2003 and it has impacted my life and my family in a very positive way. It has helped me develop as a person, since now I feel more confident and willing to grow more and more every day in my business, but with the Notice of Proposed Rulemaking (NPR) R511993 if adopted will cause a totally negative impact on my business, my family and my dreams.

The Seven- Day Waiting Period

- Casts direct selling plan in a negative light
- Leads to record keeping and administrative problems
- Causes unnecessary delays

Litigation Reporting

- Is unfair that it does not distinguish between winning and losing lawsuits

References

- Is impractical to find 10 nearest distributors
- Raises privacy issues due to ID theft and safety

Appreciate FTC's goals, but

- We understand there may be fraudulent groups out there, but the FTC's proposed rule would unfairly target legitimate direct selling businesses.

While I appreciate the work of the FTC in protecting consumers, I believe this proposed new rule has many unintended consequences that could be avoided by a less burdensome approach.

Thank you for your time in considering my comments.

Sincerely yours,



Luz A. Caicedo.

